

Presentation and discussion:

Digital Transformation of Patient Pathway in Healthcare

20 May 2026, 11:30

III Auditorium, Medical University - Varna, Rectorate



PRESENTED BY

ASSOC. PROF. ENG. PETER PAŽITNÝ, MSC., PHD.

PRAGUE UNIVERSITY OF ECONOMICS AND BUSINESS, FACULTY OF MANAGEMENT

Peter Pažitný is an Associate Professor at the Faculty of Management of the Prague University of Economics and Business, where he lectures on Methods for the Economic Evaluation of Health Care Programs and serves as guarantor of the specialization Management of Health Services. He is an economist with degrees from Semmelweis University in Budapest and the University of Economics in Bratislava, and co-owner of the Slovak-Czech healthcare consulting company Pažitný & Kandilaki.

Peter Pažitný has been involved in major reforms and policy projects in Central and Eastern Europe, including the Slovak healthcare reform (2004–2006) and advisory roles to Ministers of Health in Slovakia, Hungary and the Czech Republic. He has worked with international institutions such as the World Bank, the European Commission and the European Observatory on Health Systems and Policies, and currently participates in the DIGI4care and HAI-SO projects on digital transformation and AI in health systems.

The lecture will be delivered in English.

**Open to students, PhD students, academic staff and all interested in
health systems, digital health and health policy.**

The lecturer's visit is funded by the Erasmus+ mobility program.