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Европейския съюз
NextGenerationEU



Национален план за
възстановяване и
устойчивост
НА РЕПУБЛИКА БЪЛГАРИЯ



SEMINAR TITLED:

"IMPLEMENTATION SCIENCE FOR PREVENTION AND MANAGEMENT OF NON-COMMUNICABLE DISEASES – BRIDGING EVIDENCE AND PRACTICE"

07-08 May 2026

III Auditorium, Medical University - Varna, Rectorate



PRESENTED BY
PROF. BRIAN OLDENBURG

Prof. Brian Oldenburg – a renowned international expert in public health, behavioral medicine, and applied science, a professor at La Trobe University, and a senior leader at the Baker Heart and Diabetes Institute (Melbourne, Australia), while also leading research initiatives of global significance, including a center of excellence in digital technologies for chronic diseases. His research focuses on the prevention and management of cardiovascular disease and Type 2 diabetes, with a particular contribution to the development and implementation of digital (mHealth) solutions for self-monitoring and management of chronic diseases and conditions. He has made a significant contribution to the development of the applied aspects of scientific research, playing a key role in translating scientific evidence into effective policies and practices. As the lead author of a WHO monograph dedicated to the applied aspects of scientific research in the control of NCDs, as well as a long-standing consultant to international organizations and governments, Prof. Oldenburg possesses valuable expert experience with global applicability.

7th May 2026

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| 10:00 – 11:30 | Implementation science for non-communicable diseases – theory, practice and background |
| 11:30 – 11:45 | <i>Coffee Break</i> |
| 11:45 – 13:15 | Study design methods for management of non-communicable diseases |
| 13:15 – 14:30 | <i>Lunch Break</i> |
| 14:30 – 16:30 | Implementation studies – national and local examples – WORKSHOP |

8th May 2026

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| 10:00 – 12:00 | Challenges of noncommunicable diseases programs' implementation – discussion panel with stakeholders |
| 12:00 – 13:30 | <i>Lunch Break</i> |
| 13:30 – 15:30 | Digital health and care delivery for patients with non-communicable diseases |
| 15:30 – 15:45 | <i>Coffee Break</i> |
| 15:45 – 16:30 | Consultations for postdoctoral researchers |

Open to students, PhD students, members of the academic community and everyone interested in the topics.

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