

OMI SATELLITE SYMPOSIUM

Leading under Scarcity

May 11-12, 2026
Medical University of Varna
Rectorate Building
Auditorium 3 (4th Floor)
9002 Varna, Bulgaria



Day 1: Monday, May 11, 2026

09:00 - 09:15	WELCOME & INTRODUCTIONS	
09:15 - 09:45	Scarcity Simulation Game: "Who Gets the Last ICU Bed?"	Milena Pavlova, PhD Desislava Vankova, MD, PhD
09:45 - 10:45	Value for Money or Value for All?	Milena Pavlova, PhD
10:45 - 11:00	BREAK	
11:00 - 12:00	Leadership in Public Health	Katarzyna Czabanowska, MA, PhD
12:00 - 12:30	Introduction to the Group Assignment Case: Arterial Hypertension: Preventing the Impact of a "Silent Killer"	Katarzyna Czabanowska, MA, PhD
12:30 - 13:30	BREAK	
13:30 - 14:30	Evidence from Health-Related Quality-of-Life Studies	Desislava Vankova, MD, PhD
14:30 - 15:30	Interpreting Economic Evaluation Evidence	Milena Pavlova, PhD Rositsa Koleva-Kolarova, PhD
15:30 - 15:45	BREAK	
15:45 - 16:45	Leading Change and Innovation	Katarzyna Czabanowska, MA, PhD
16:45 - 17:00	Group Assignment Briefing	Katarzyna Czabanowska, MA, PhD

Day 2: Tuesday, May 12, 2026

09:00 - 09:15	Group Assignment Briefing	Milena Pavlova, PhD
09:15 - 10:45	Facilitated Group Work and Development of Policy Pitch	Milena Pavlova, PhD Katarzyna Czabanowska, MA, PhD Desislava Vankova, MD, PhD Rositsa Koleva-Kolarova, PhD
10:45 - 11:00	BREAK	
11:00 - 12:30	Policy Pitch Session with Q&A and Reflection	Milena Pavlova, PhD Katarzyna Czabanowska, MA, PhD Desislava Vankova, MD, PhD Rositsa Koleva-Kolarova, PhD
12:30 - 13:30	BREAK	
13:30 - 14:30	Re-Prioritization under Scarcity and Uncertainty	Milena Pavlova, PhD
14:30 - 15:30	Policy, Power, and Influence	Katarzyna Czabanowska, MA, PhD
15:30 - 15:45	BREAK	
15:45 - 16:45	Reflection Session and Closing Exercise: "Write a Brief Message to Your Future Self as a Healthcare Leader"	Katarzyna Czabanowska, MA, PhD
16:45 - 17:00	CLOSING REMARKS	

Learning Objectives:

By the end of this symposium, participants will be able to:

1. Apply leadership frameworks to complex public health problems.
2. Identify efficiency-equity trade-offs in health care.
3. Understand the role of value-assessments in health policy-making.
4. Propose a health policy response strategy under resource constraints.