

OPINION

by Prof. Stefan Hristev Bazelkov, PhD, University of Shumen "Episkop Konstantin Preslavski" - Shumen, member of the Scientific Jury in a competition for occupying the academic position of "ASSOCIATE PROFESSOR", announced in the State Gazette, issue 17 of 26.02.2021, Field of higher education 1. Pedagogical sciences, professional field 1.3. Pedagogy of education in ... (Methodology of education in physical education and sports).

I. Details on the competition

The competition for the academic position of "Associate Professor" has been announced in the State Gazette, issue 17/26.02.2021 for the needs of the Medical University "Prof. Dr. Paraskev Stoyanov" - Educational Sector "Physical Education and Sports" at the Department of Foreign Language Training, Communications and Sports. Senior lecturer Julieta Georgieva Videnova, PhD, participates in it as the only candidate. After reviewing the documentation for this competition, I believe that the requirements of the Law on the Development of Academic Staff in the Republic of Bulgaria have been met.

We do not have joint publications in the scientific production submitted for review by Sr. Lect. Julieta Georgieva Videnova.

II. Biographical data about the candidate

Julieta Georgieva Videnova was born on 11.02.1974 in the city of Varna.

She began her academic career in 2003 as a lecturer at MU "Prof. Dr. Paraskev Stoyanov" - Varna, Training Sector (TS) "Physical Education and Sports". In 2019, after defending a dissertation on *"Influence of Bulgarian folk dances on the health of students at the Medical University - Varna"*, she acquired the educational and scientific degree "Doctor" in the scientific specialty "Public Health Management". Since 2003 he has been on a basic employment contract as a lecturer, and since 2007 she has been the head of the TS of Physical Education and Sports at the Department of Foreign Language Training, Communications and Sports.

III. Training and teaching activity of the candidate

Julieta Georgieva Videnova is a lecturer with great authority among students and her colleagues from the university and out of it. Her teaching and methodological activity is characterized by special accuracy and precision. She conducts lecture courses in *"Theory and Methodology of Physical Education"*, *"Sports for All"* for students majoring in "Kinesitherapy", practical classes in

"Physical Education and Sports", "Bulgarian Folk Dances" in the faculties of Medicine, Dentistry, Pharmacy and public health.

From the joint work with Julieta Videnova in the field of student sports, my impressions are that she is sociable, precise, conscientious, with very good professional and organizational qualities.

IV. Scientific production

In the current competition Julieta Georgieva Videnova participates with 27 publications on topics related to the scientific fields in which she has an interest and works. The presented publications include: one monograph, one book based on a defended dissertation, 25 articles. Of these, 5 are in scientific journals referenced and indexed in world-famous databases with scientific information and 20 in non-refereed journals with scientific review.

The main place among the presented scientific publications is occupied by the monograph and the book. In them, special attention is paid to the Bulgarian folk dances and their place in the pedagogical science as a discipline in the higher school. A kind of analysis of dance has been made as a social phenomenon and an integral part of physical culture and Bulgarian culture in general. A generalized analysis and review of the ethnographic areas has been made and the peculiarities related to the geographical position, the manners and the typical characteristics of the people's way of life have been described. The curve of the development and spread of folk dances in Bulgaria and around the world has been outlined, as well as the attitude, interests and motivation for folk dance classes.

The articles proposed for review have a strongly outlined scientific and practical value and are addressed mainly to the health status and physical activity of the younger generation and the student community. The specifics of Julieta Videnova's scientific research could be grouped into several scientific and applied areas. One of them is the use of innovative sports to achieve a healthy lifestyle, intercultural exchange and communication. In this regard, an analysis has been made of the basic principles, status, prospects of the attractive sport "Woodball" and the possibilities for its introduction into the sports life of students.

Another part of the published materials is focused on the problems of health and the health status of students. The means for prevention of the common deviations from the correct growth of the child's organism have been summarized. The subject and the object of valeology have been presented in the context of determining the school age as the most favorable for achieving a rational lifestyle. Appropriate proportions have been traced in the dietary and motor regime of the students in the separate stages and degrees of the secondary school. In this regard, a characteristic of the stimulating role of school physical education and sports has been made.

A comparative analysis has been made between sports in Bulgarian universities, as part of the National Strategy for Physical Education and Sports and European policies for university sports. The attention is focused on countries that are of interest to Bulgarian youth in their choice of higher education institution to continue their education.

The articles aimed at analysis and characterization of sport as a social phenomenon at all levels of modern society deserve attention. It is associated with a significant part of the essential human activities: business, marketing, management, development of a number of social processes, various types of interactions and communications.

V. Scientific contributions

The presented scientific publications summarize the following more important contributions of scientific and practical nature.

1. A scientifically based study has been made proving the beneficial effect of Bulgarian folk dances on the mental, emotional and physical health of students. In this regard, it is concluded that this type of activity is an integral part of the educational system.

2. The positive aspects of folklore as a main part of the Bulgarian culture, traditions and customs have been summarized. Models have been built based on its strength and beauty to increase the cognitive and motor activity of young people.

3. The potential of sport to perform many social functions has been identified - promoting public health, diverting young people from the negative impact of the street, developing economic incentives stemming from sport, the formation of virtues and patriotism.

4. The specific structure of the sports business and management has been outlined. The main units for the production of sports products are structured. Marketing communication has been summarized as a means of transforming sports clubs into market entities.

5. Alternative sports activities and disciplines for positive impact on the student community have been indicated. They are a means not only to improve physical health, but also to communicate in university circles, to overcome intercultural, ethnic barriers.

6. The essence has been clarified of natural-applied athletic movements and their role in maintaining good health and functional condition of the human body. They have been proven to be the most affordable and easy way to invest in health.

7. Observation has been made regarding the nominative models as means of expression in sports practice. A description has been made of the factors determining the choice of the name of different sports subjects and their role in emotional communication.

V. Conclusion

Senior lecturer Julieta Georgieva Videnova has had a very good theoretical and applied training. In her works there are significant scientific and educational contributions necessary for the scientific position of "Associate Professor" for the needs of MU "Prof. Dr. Paraskev Stoyanov", Varna.

Based on the above data on the contributions and overall activities of senior lecturer Julieta Georgieva Videnova, PhD, I believe that they meet the requirements of the Law on the Development of Academic Staff in the Republic of Bulgaria. This gives me a reason to vote "for" the awarding of Julieta Videnova, PhD, the academic position of "ASSOCIATE PROFESSOR" in the field of higher education 1. Pedagogical sciences, professional field 1.3. Pedagogy of teaching in ... (Methodology of teaching physical education and sports)

07.06.2021

City of Shumen

Opinion composed by:.....
(Prof. S. Bazelkov, PhD)